



## **KCGM Media Release 25<sup>th</sup> August 2009**

# **KCGM support for RFDS Swim Thru makes a big splash!**

Preparations for this year's RFDS Swim Thru are progressing just swimmingly with KCGM signing on as principal sponsor for the 2009 event.

The 10<sup>th</sup> Annual RFDS Swim Thru will bring the Goldfields community together to promote all that is great about living a healthy lifestyle and of course to raise vital funds to keep the doctor flying!

"We are extremely excited to have KCGM on board as the Major Sponsor of the 2009 RFDS Swim Thru in the same year that sees us celebrating the 10<sup>th</sup> anniversary of our fantastic community event," said Rebekah Thomson, RFDS Visitor Centre & Fundraising Coordinator.

"KCGM's support of the RFDS Swim Thru through staff participation in previous years has made a great impact on the success of our event. As it stands, KCGM still holds the record for the most funds raised set by the KCGM Kickers in 2005 when they raised a total amount of \$43,000 for the RFDS," added Rebekah.

Taking place on Saturday 7<sup>th</sup> November 2009, the RFDS Swim Thru will see up to twenty teams, including KCGM, compete in a 10 hour relay swimming challenge at the Goldfields Oasis.

"Community spirit is always such a great part of the Swim Thru and we will once again be putting our best flippers forward by jumping in the deep end to raise as much money as possible for the very worthy RFDS cause," said Russell Cole, KCGM General Manager.

For further information about the RFDS Swim Thru, contact Rebekah Thomson on 9093 7590 or [Rebekah.Thomson@rfdswa.com.au](mailto:Rebekah.Thomson@rfdswa.com.au).

### ***Media Contacts:***

***Holly Phillips***

***KCGM Senior Community Relations Officer – 9093 4163***

***Rebekah Thomson***

***RFDS Kalgoorlie Visitor Centre & Fundraising Coordinator - 9093 7590, 0417 984 313***

### ***Photo Opportunity:***

*A photo opportunity can be arranged by contacting either Holly or Rebekah on the above numbers.*