



KCGM Media Release **19th September**

KCGM Super Pit Shop Goes Interactive

KCGM has gone interactive, with the arrival of new activities at the Super Pit Shop in Boulder.

In a first for KCGM, in fact a first for Kalgoorlie, tourists and locals that frequent the shop can now experience live “Super Pit Cam”. Pit Cam feeds live video footage, from five different locations inside the Super Pit, directly onto a 40 inch LCD screen back in the shop. Pit Cam offers the ultimate glimpse into Australia’s Largest Open Cut Gold Mine.

Visitors can now also experience a new level of luxury whilst viewing the ever popular Super Pit DVD, with personalised head phones that can be adjusted to suit the viewers own volume comfort level.

“We’re always looking for new ways to entertain our customers to ensure that they have a ‘super’ pit experience, and the pit cam really adds a new dimension. In fact it’s also pretty handy for us to keep up to date with all the activity in the pit – we’ll never miss a blast!” said KCGM Senior Community Relations Officer, Holly Phillips

Whilst all of the activities at the shop are free, the staff also stock a large range of merchandise for purchase. KCGM returns all of the proceeds from the sale of merchandise back into the Goldfields community through a number of different programs and local sponsorships.

The Super Pit Shop is run by KCGM’s Community Relations Department and visitors are actively encouraged to visit the shop for general inquiries, operational information, tourism products, employment enquiries and to provide feedback about the operation.

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**VISIT WWW.SUPERPIT.COM.AU FOR ORGANISATIONAL INFORMATION
PUBLIC INQUIRY LINE 24 HOUR 7 DAYS A WEEK 08 9022 1100**